

-----PRESS RELEASE-----

*Buffalo, NY – February 3, 2010* - WeddingWire, the nation's leading wedding technology company, just announced Signature Events has been selected to receive the **WeddingWire 2010 Bride's Choice Awards™** for Wedding Planning and Coordination Services!

The annual Bride's Choice Awards recognizes and celebrates excellence in quality and service within the wedding industry, as determined by recent reviews and extensive surveys from over 500,000 newlyweds.

Signature Events is among the top five percent of all vendors in the WeddingWire community, which includes over 100,000 wedding professionals across the US and Canada. Awards were given to winners across 19 different service categories, from wedding venues to wedding photographers.

"We are excited to recognize and honor the success of the top wedding professionals within the WeddingWire Community" said Timothy Chi, WeddingWire's Chief Executive Officer. "The annual Bride's Choice Awards program has given us the unique opportunity to highlight the best wedding professionals in each region as reviewed by brides and grooms who have utilized their services in the past year."

We are happy to announce that Signature Events is among the very best in the Wedding Planning and Coordination Services Category within the WeddingWire Network, which includes WeddingWire and Martha Stewart Weddings.

For more information, please visit [www.SignatureEventsWNY.com](http://www.SignatureEventsWNY.com)

*About WeddingWire, Inc.*

WeddingWire is the only online wedding planning resource designed to empower both engaged couples and wedding vendors. WeddingWire enables engaged couples to search, compare and book over 100,000 reviewed wedding vendors nationwide, from wedding photographers to wedding cakes. WeddingWire also offers an online community and a suite of cutting-edge planning tools, including wedding websites and wedding checklists, all at no charge. For wedding vendors, WeddingWire provides free online management tools creating the only market opportunity that gives businesses control over their clients, reviews, leads and performance. In addition, WeddingWire has partnered with Martha Stewart Living Omnimedia, Inc. (NYSE: MSO) to provide its network of local vendors and online wedding-planning tools in the Weddings section of [www.MarthaStewartWeddings.com](http://www.MarthaStewartWeddings.com). For additional information, please visit [www.WeddingWire.com](http://www.WeddingWire.com).